



Local Illinois

MEDIA PACKET

The Illinois Association of County Board Members and Commissioners (IACBMC) offers organizations interested in doing business with counties the opportunity to communicate their message to county officials while simultaneously gaining access to information on issues that are critical to local governments operations.

Advertise with IACBMC

Local Illinois is the official quarterly magazine of the Illinois Association of County Board Members. It is the only magazine written specifically for an audience of Illinois county government leaders and decision-makers. In addition to county board members, the 1,500+ readers include county administrators, chief administrative officers, county purchasing agents and state agency directors and lawmakers.

Associate Membership

IACBMC's Associate Membership program is designed to foster a closer and more positive relationship between business and county government. The investment is a way for business professionals to develop mutually beneficial relationships with county officials and keep abreast of the latest happenings in local government. Associate members are afforded unique opportunities to interact with county government leaders and receive informational publications throughout the year.

Become an Associate Member and receive an additional 20% discount on advertising costs.

For more information, please contact Darren Volle at 217.528.5331 or e-mail ilcounty@gmail.com.

Local Illinois

ADVERTISING RATES

Local Illinois is published quarterly by the Illinois Association of County Board Members as a service to its members. The general advertising rates and mechanical specifications are listed below. Please review the rates and sizes to determine the type of ad that will best suit your advertising goals. Advertisers are guaranteed the contract rate for the length of their contract, even if new rates are announced during that period of time.



Advertisement Sizes <i>IACBMC Associate Members receive 20% discount</i>		Insertion Rates (price per issue)			
		1X	20% Discount	4X	20% Discount
Full Page	10" x 7¼" wide	\$625.00	\$500.00	\$515.00	\$412.00
Half Page (horizontal)	4¾" x 7¼" wide	\$400.00	\$320.00	\$325.00	\$260.00
Half Page (vertical)	9½" x 3½" wide	\$400.00	\$320.00	\$325.00	\$260.00
Quarter Page	4¾" x 3½" wide	\$275.00	\$220.00	\$220.00	\$176.00
Sixth Page	3" x 3½" wide	\$235.00	\$188.00	\$175.00	\$140.00
Inside Front/Back Cover	8½" x 11" (bleeds)	\$800.00	\$640.00	\$750.00	\$600.00
Back Cover	7½" x 7½" wide	N/A	N/A	N/A	N/A
Center Spread	11" x 17" (bleeds)	\$1,500.00	\$1,200.00	\$1,300.00	\$1040.00

- Advertisement rates are for black ink only
- For 4-color process add \$125.00 to the above rate
- No additional charge for 4-color process on inside covers
- No additional charge for bleed on full page advertisements
- Preferred Positions (full page) only subject to publisher's discretion
- Typesetting and design services available at \$45 per hour

Submission Requirements

Digital artwork is required. Acceptable formats: TIFF, EPS, JPEG and PDF. Image resolution set at 300 dpi. All fonts and images embedded.

Advertisements may be sent on CD or e-mailed. Advertisements submitted on disk must include a color or black and white proof with registration marks. Advertisements that do not comply with the dimensions on the above rate schedule are deemed unacceptable and will be returned for reformatting to the advertiser or its agency.

Advertisers may change ad copy in any issue if publisher is notified and sent new copy prior to the applicable closing date. Previous advertisement will be repeated according to the contract unless new copy is received by the closing date. Cancellations must be in writing and will not be accepted after the closing date.

Advertising Schedule

Winter Issue	December/January	Closing Date: December 10
Spring Issue	March/April	Closing Date: March 10
Summer Issue	June/July	Closing Date: June 10
Fall Issue	Sept./October	Closing Date: September 10

Deadline to submit ad copy is the 10th of the month preceding the month the issue is to be published (e.g., deadline for October issue is September 10). Extensions to advertising deadlines may be granted on a case-by-case basis.

For more information contact the editor at (217) 528-5331.

See reverse side for ad sizes at scale

Half Page (Vertical)
9½" x 3½" wide

\$400.00 Single Issue / \$325.00 Annual
(price per issue)

Quarter Page 4¾" x 3½" wide
\$275.00 Single Issue / \$220.00 Annual
(price per issue)

Half Page (Horizontal)
4¾" x 7¼" wide
\$400.00 Single Issue / \$325.00 Annual
(price per issue)

Full Page 10" x 7¼" wide
\$625.00 Single Issue / \$515.00 Annual
(price per issue)

Sixth Page 3" x 3½" wide
\$235.00 Single Issue / \$175.00 Annual
(price per issue)